

**We
Develop
Quality**

**We create car parks to fit in
with their surroundings and
serve the local community.**



SUSTAINABLE DEVELOPMENT GOALS



UN 17 Sustainable Development Goals

As one of Europe’s leading parking service providers, Q-Park wants to demonstrate its contribution to the UN Sustainable Development Goals (SDGs). These are 17 aspirational Global Goals, supported by 169 targets.

Although Q-Park’s business potentially has an impact on all 17 SDGs, we have identified two that align most with our business, strategy and objectives and where we believe we can make a difference.

The SDGs were established by the United Nations in 2015 to address the biggest global issues – ranging from ending hunger and poverty to addressing climate change.

These are SDG 9 (Industry, innovation and infrastructure) and SDG 11 (Sustainable cities and communities).



In the coming years, we have the ambition to further align our CSR strategy with the SDGs and to play our part in tackling global issues. This includes setting new targets that positively contribute to the SDGs.

We will identify the sub-targets of each SDG that aligns most with our activities and ambitions. This will enable us to reflect Q-Park’s contribution to the SDGs.

	SDGs most relevant to Q-Park
<p>Why are these SDGs significant to Q-Park?</p>	<p>Today, half of humanity – 3.5 billion people – lives in cities. With an ever-increasing world population, greater numbers of people living in cities, and rising prosperity, every day the urban infrastructure is becoming significantly more important. By 2050 it is expected that 70 percent of the world’s population will live in urban areas and cities, which will lead to an increasing demand for parking.</p> <p>One of the accompanying challenges for municipalities is to maintain a liveable city as they contend with a range of issues: congestion, traffic cruising for a place to park, reduced accessibility, air pollution, and unattractive unsafe streets and squares, full of parked cars. Furthermore, smart city elements that connect the physical with the digital world are increasingly finding their way into our lives.</p>
<p>How Q-Park supports SDG 9 and SDG 11</p>	<p>Q-Park works closely with municipalities to analyse changing mobility patterns and devise innovative responses.</p> <p>We seek collaboration with local authorities, so that regulated and paid parking become an integral part of urban mobility. Instruments we use to promote sustainable urban mobility include smart parking tariff structures and allowing parking permit holders to park their cars in a Q-Park car park in the evening.</p> <p>Furthermore, by offering attractive parking facilities we make urban amenities and vital functions (such as hospitals, airports, universities and city centres) accessible. In response to digital trends we continually develop our parking management systems and our operational processes. For example, we recently introduced cashless and contactless payments, and online pre-booking options. In addition, we provide navigation systems with real-time information about available spaces at our parking locations.</p>
